

Company Fact Sheet

About

From web site design and management to custom software design, Chi Rho Technologies offers complete technology solutions for all of its clients' needs.

Founded in 2001 by owner Bill Rice, and based in New England, Chi Rho is a full service technology company that specializes in print and digital media design and production, custom software, web analytics, office automation and software integration.

**If you can imagine it,
we can help you achieve it**

Chi Rho's focus is to assist businesses everywhere to reach their fullest potential. We bring value to our clients by integrating current technology with effective business practices. Chi Rho knows how to harness today's technology to turn challenges into solutions.

We have over 25 years experience in information technology with some of the nation's largest companies. We can show you how to leverage today's technology to your advantage, helping you to work smarter, not harder.

We can build and maintain your website, handle your business printing needs, advise you on marketing strategies, help you automate your office, and a thousand other tasks that would normally eat away at your precious time.

Primary Focus

Chi Rho Technologies designs and constructs persuasive and interactive web sites and software, and directly demonstrates to the business owner how to effectively utilize these tools to attract more business to their door.

Services

Web Site Design and Development: We design and construct web sites that will engage, persuade, and convert your visitors into buying customers. We will transform your sales objectives into a powerful engine on the Internet.

Custom Software: Our extensive experience in user-friendly automated systems make us the firm to call when you need a custom solution. We will meet with the end users, discuss the objectives and requirements and give you a detailed definition document that describes how the new software will meet and exceed your needs.

Marketing Programs and Infrastructure: Attract more visitors to your website. Identify and exploit new sources for customers. Develop campaigns designed to increase public awareness of your company and its products/services. Measure response to your campaigns using proven tools.

Commercial Design and Printing: We design cutting-edge digital and print media that will get you noticed. We can help you develop branding for your firm or product lines. We'll help you effectively utilize your branding at every level, from your receptionist to your envelopes and forms.

Office Automation: Technology changes every day. Let us help you select the equipment that will help your business work more efficiently, and still be cost-effective over the long term.

Multimedia: We are masters at mixing digital media for the effective delivery of your message. We can add audio narration and streaming video to your website, produce TV advertisements, and development web and CD-based demonstrations and training to suit

Give us a call today. We'd be happy to meet with you and discuss how we can help you become more efficient and more profitable.



10 Whittier Street, Winthrop, MA 02152
(617) 846-0035 • Fax (617) 207-1274
info@chirhotek.com • www.chirhotek.com

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